

# Accelerating profitable growth

Jari Suominen EVP, Wood Products division









### The leading provider of innovative wood based solutions



# 2012–2014 **Building a foundation**



- Saved 50 MEUR
- Created a lean base

#### 2015–2017 Selected growth



- Increased the annual growth of added value products with 15%
- Started Business Process
   Development program (BPD)
   based on digitalisation



2017–
Profitable growth for total division



• ROOC > 20%

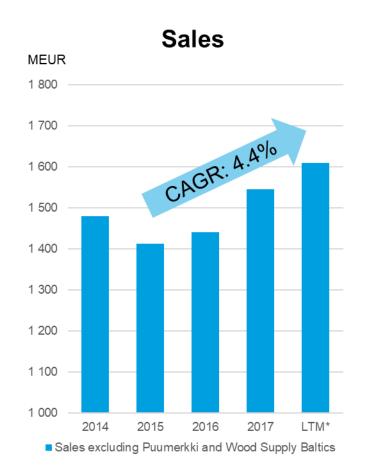
**ONGOING** 

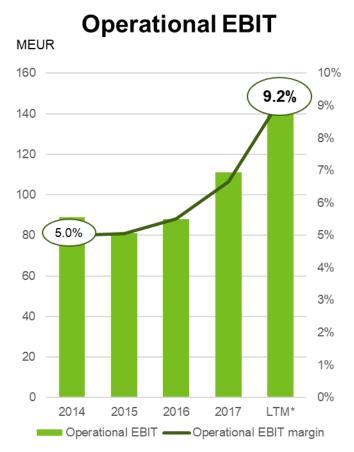
- Target 10% annual growth in sales
- Continue focus on BPD and digitalisation
- Launch new products and services

✓ IMPLEMENTED

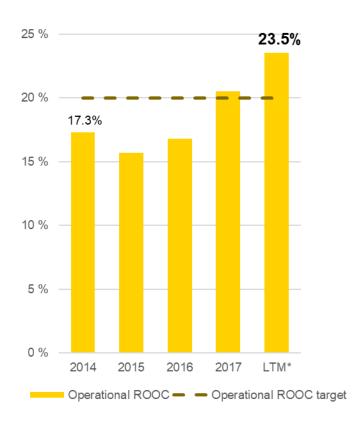
### We deliver on our targets







#### **Operational ROOC**



# A strong position based on superior offering



#### **Products**



**Cross Laminated Timber - CLT** 



**Laminated Veneer** Lumber - LVL



**Construction beams** 



Classic sawn



**Classic Planed** 



**Industrial components** 



**Biocomposites** 



**Pellets** 

#### **Services**



**Panel systems Building Systems** 



**Modular systems** 



Walls, floor, roofs etc. **Building Components** 



**Distribution concept** 

#### **Digital tools**



**MySupply** E-business



**Pellet webshop** 



BIM **Digital tools** 



**CLT360** 



**Calculatis** 

# We have grown through innovation and investments













# Commercial office concept to be launched 2019



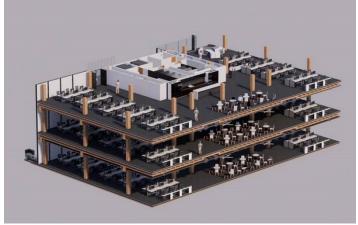


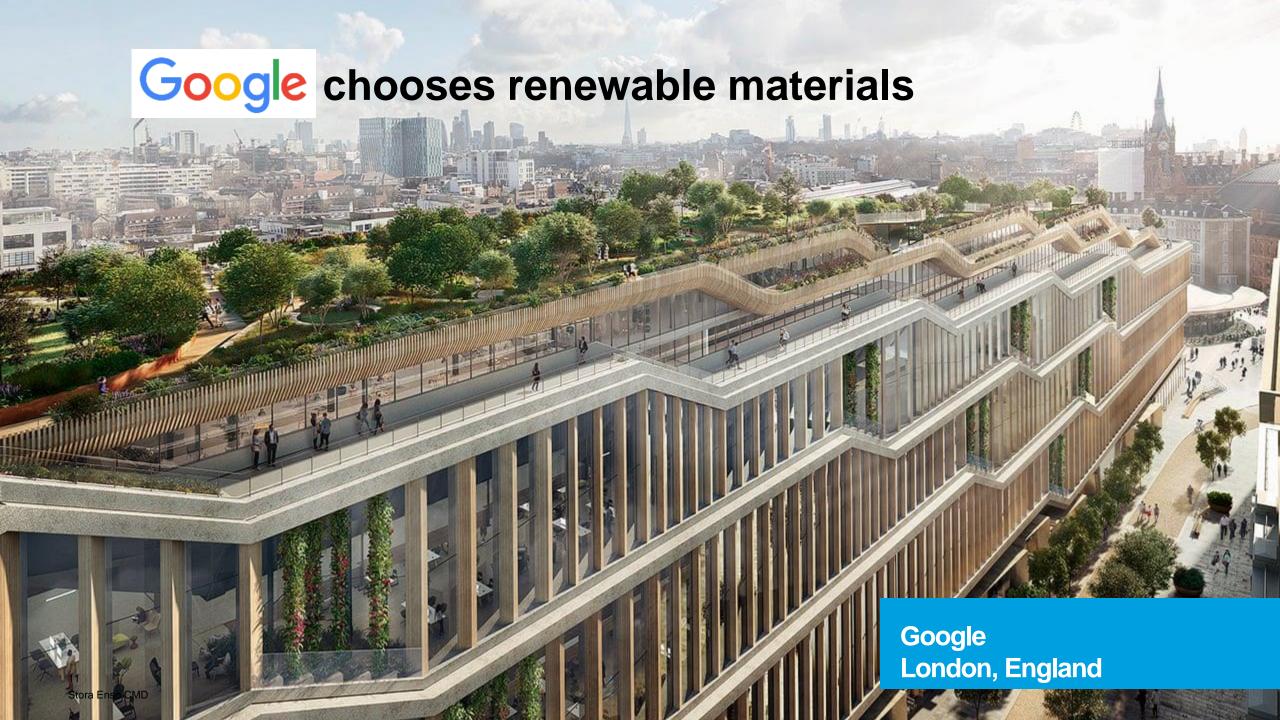






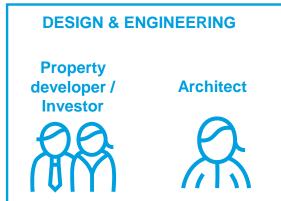


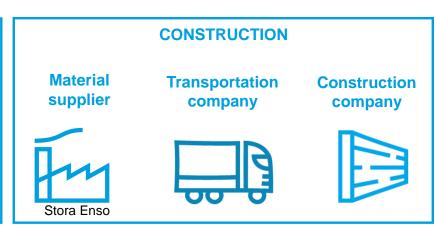




# A digital platform connecting innovative services for wooden buildings









Intelligent, collaborative design and visualisation

**Smart production and construction** 

Big Data services from building components with sensor technology

# Biocomposites will generate further growth First time a truly cost-competitive material compared to general purpose plastics



- Revenue creation from totally new production stream
- Development in 2018
  - Production line in Hylte inaugurated
  - Next investments ongoing
  - Competence Centre under progress
- Market introduction ongoing
  - DuraSense<sup>™</sup> by Stora Enso brand launched
  - First commercial deliveries with brand owners: ie
     Orthex and H&M
  - Cooperation with NorDan to develop biocomposite materials for 3D printing ongoing





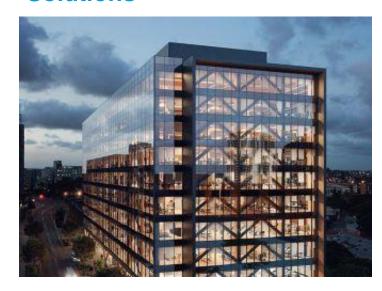




## We are delivering accelerated profitable growth



# **Building Components and Solutions**



+300-400 MEUR

#### **Competitive Classic Planed**



+100-150 MEUR

#### **Biocomposites**



+up to 200 MEUR



#### **Disclaimer**



It should be noted that Stora Enso and its business are exposed to various risks and uncertainties and certain statements herein which are not historical facts, including, without limitation those regarding expectations for market growth and developments; expectations for growth and profitability; and statements preceded by "believes", "expects", "anticipates", "foresees", or similar expressions, are forward-looking statements. Since these statements are based on current plans, estimates and projections, they involve risks and uncertainties which may cause actual results to materially differ from those expressed in such forward-looking statements. Such factors include, but are not limited to: (1) operating factors such as continued success of manufacturing activities and the achievement of efficiencies therein. continued success of product development, acceptance of new products or services by the group's targeted customers, success of the existing and future collaboration arrangements, changes in business strategy or development plans or targets, changes in the degree of protection created by the group's patents and other intellectual property rights, the availability of capital on acceptable terms; (2) industry conditions, such as strength of product demand, intensity of competition, prevailing and future global market prices for the group's products and the pricing pressures thereto, price fluctuations in raw materials, financial condition of the customers and the competitors of the group, the potential introduction of competing products and technologies by competitors; and (3) general economic conditions, such as rates of economic growth in the group's principal geographic markets or fluctuations in exchange and interest rates. All statements are based on management's best assumptions and beliefs in light of the information currently available to it and Stora Enso assumes no obligation to publicly update or revise any forward-looking statement except to the extent legally required.

